Permit #F00162876

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00162876 **Type of Permit:** FILMING **Release Date:** 03/03/2020

Production Company	LULULEMON USA INC.
Insured Company Name	LULULEMON USA INC.
Contact Phone No. 1	778-985-8531
Contact Phone No. 2	
Fax	
Address	1191 2ND AVENUE, 9TH FLOOR SEATTLE, Washington 98101
Production Title	LULULEMON SWIFTLY 2.0
Type of Production	Commercial - Standard

Producer	Ashley Tyndall
Director	Mike Bernard
1st AD	Thompson Chan
Production Manager	n/a n/a
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Christine Nairne
Primary Phone	Mobile - 604-720-0600
Secondary Phone	
Location Assistant	Ashley Tyndall
Primary Phone	Mobile - 778-985-8531
Secondary Phone	

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $934.00

Number of Locations 2

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00162876
Production Company LULULEMON USA INC.
Insured Company LULULEMON USA INC.
Production Title LULULEMON SWIFTLY 2.0

Location Manager Christine Nairne
Primary Phone Mobile - 604-720-0600
Secondary Phone

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291
Location Name VENICE REC CENTER
Location Type Park
Location Description LA CITY REC & PARKS
Film Dates 3/4/2020 - 3/4/2020 07:00 - 17:00 1 day
Open or Closed to the Public Open
Generic Conditions **THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.**
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents Lululemon.162876.AL.pdf
Lululemon.162876.RECCTR.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Spot Check	1

Filming Activities Exterior establishing shots; Exterior models against scenery; B-roll video; Handball courts;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

IF COMPANY HAS APPROVAL FOR VENICE PIER: Must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE Angel Hernandez
LOS ANGELES CITY POLICE DEPARTMENT Richard Priest

Coordinator Note No blocking of exits/entrances.
No interior activities or equipment placement.

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00162876
Production Company LULULEMON USA INC.
Insured Company LULULEMON USA INC.
Production Title LULULEMON SWIFTLY 2.0

Location Manager Christine Nairne
Primary Phone Mobile - 604-720-0600
Secondary Phone

No generator use/cabling.
May not compromise fire/emergency protection systems without presence of UFSO.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00162876
Production Company LULULEMON USA INC.
Insured Company LULULEMON USA INC.
Production Title LULULEMON SWIFTLY 2.0

Location Manager Christine Nairne
Primary Phone Mobile - 604-720-0600
Secondary Phone

Location Address Ocean Front Walk, Rose Ave, Lincoln Blvd, and Washington Blvd inclusive (excludes Freeways, Highways, City and County Property, Ocean Front Walk, Venice Boardwalk, Beach Property, Abbot Kinney Blvd, Venice Canals, and Special Condition Areas) , Los Angeles, CA, 90294

Location Name VENICE AREA GRID

Location Type Grid

Film Dates 3/4/2020 - 3/4/2020 07:00 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions **THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.**
All vehicles must be parked on private property
GRID: Companies may briefly set-up on a sidewalk to film a vehicle in motion. However, no stopping and setting up without the prior approval of all affected business/residence owners.
GRID: Filming activity may not exceed a two hour time frame in any location.
GRID: It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www.Filmla.com
GRID: Max of 5 equipment vehicles allowed, must be smaller than a 3 ton cube truck or a stake bed.
GRID: May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
GRID: Re-setting/ Adjustment of equipment while using Process trailers, Tow Dolly, Insert cars, Camera cars, Russian arm and the like, is required to be done on a basecamp lot.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment; B-roll video;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Approvals LOS ANGELES CITY POLICE DEPARTMENT Richard Priest

Coordinator Note A film permit does not grant a right to film artwork or trademarked properties, logos or other images. Consultation with legal counsel is recommended if artwork or trademarked properties, logos or images are filmed.
No stopping/setting up/parking in front of merchants without prior approval.
May not interfere with other production companies or special events.
No blocking of exits/entrances/driveways.

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00162876
Production Company LULULEMON USA INC.
Insured Company LULULEMON USA INC.
Production Title LULULEMON SWIFTLY 2.0

Location Manager Christine Nairne
Primary Phone Mobile - 604-720-0600
Secondary Phone

No cabling or light setups.
May not compromise fire/emergency protection systems without presence of UFSO.
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities.

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Private lot

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of lululemon Athletica ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 5/23/14

lululemon Athletica
Name of Principal

By: Ryan Bourret
Representative's Signature

Ryan Bourret
Print Representative's Name

Manager, Brand Production
Representative's title

1818 Cornwall Ave
Vancouver, BC V6J 1C7
Principal's Address

604-732-6124
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Permit #F00162876

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE REC CENTER

- **Ok to film at Venice Rec Center handball courts on 3/04/20.**
- **Ok to use handheld equipment.**
- **Company will park offsite.**
- **Company will cater offsite.**
- **Ok to have a 8x8 scrim jim and c stand 40'' with head and arm**
- **Ok to have handheld camera**
- **Ok to prep between 8am-9am**
- **No crafty tents or tables.**
- **Company must get permission from patrons if being filmed.**
- **If children are being filmed, parents/guardians must be present at all times.**
- **Must adhere to any additional Venice Rec Center guidelines.**
- **Must stay out of the Rec. Center Graffiti wall areas, skate park, basketball courts at all times unless arrange payment with Rec. Center.**
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- **No simulated sex allowed on Park property.**
- **No nudity allowed on Park property.**
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.

MODEL PERMIT

- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-162876

LULULEMON ATHYLETICA – LULULEMON SWIFTLY VENICE REC CENTER- HANDBALL COURT

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by Modern Parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT